



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56209-1

DATE PRINTED 08/14/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

			AND	PAGE 1
24184	AGENCY (OR SERVICE	ACTING AS AGENT FOR 33	0290 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA S	ERVICES	RESTORE OUR FUTURE	Cancellation Notice
AND	600 Fairmount A	ve Ste 306	1250 Eye Street NW	Required
ADDRESS	Towson USA	MD 21286-1002	Ste 900 Washington DC 20005 USA	Announcement 28 days prior notice
CONTACT	USA		PRODUCTFLIGHT 1 8/14-20	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1207	PRODUCT 1310 CODE	1
NATIO NAL SALESPERSON	N			1

BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

DAVO					EFFECTIVE STREET			100 STATE OF	
DAYS	PWK.	HOM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
INVOICE PAID, PROOF	OF PER	RFORMANCE	AND PUT IN P	JBLIC FILE. F	AID FOR BY RESTORE O.	JR FUTURE			
01111	4	05:58A	07:00A	30S	08/14/12-08/17/12	THIS MORNING 6-7AM	4	500.00	2000.00
01111	4	07:00A	09:00A	30S	08/14/12-08/17/12	THE EARLY SHOW	4	300.00	1200.00
01111	4	09:00A	09:30A	30S	08/14/12-08/17/12	PITTSBURGH LIVE	4	165.00	660.00
01211	5	10:58A	11:58A	30S	08/14/12-08/17/12	PRICE IS RIGHT	5	395.00	1975.00
01111	4	04:00P	04:30P	30S	08/14/12-08/17/12	4-430PM NEWS	4	500.00	2000.00
01111	4	04:30P	05:00P	30S	08/14/12-08/17/12	430-5PM NEWS	4	500.00	2000.0
01111	4	05:00P	05:30P	30S	08/14/12-08/17/12	5-530PM NEWS	4	700.00	2800.0
01111	4	05:30P	06:00P	30S	08/14/12-08/17/12	530-6PM NEWS	4	700.00	2800.0
01111	4	07:30P	07:58P	30S	08/14/12-08/17/12	THE INSIDER	4	450.00	1800.0
0111100	4	11:00P	11:35P	308	08/14/12-08/17/12	11PM NEWS	4	1200.00	4800.0
Т	1	07:58P	09:00P	30S	08/14/12-08/14/12	NCIS	1	2500.00	2500.0
Т	1	10:00P	11:00P	308	08/14/12-08/14/12	THE MENTALIST	1	1650.00	1650.0
Th	1	09:00P	10:00P	30S	08/16/12-08/16/12	BIG BROTHER	1	2750.00	2750.0
Th	1	10:00P	11:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	2200.00	2200.0
	01111 01111 01111 01111 01111 01111 01111 Th	DAYS PWK. INVOICE PAID, PROOF OF PER 01111 4 01111 4 01111 4 01111 4 01111 4 01111 4 T 1 Th 1	DAYS PWK. FROM INVOICE PAID, PROOF OF PERFORMANCE 01111 4 05:58A 01111 4 07:00A 01111 4 09:00A 01211 5 10:58A 01111 4 04:00P 01111 4 05:00P 01111 4 05:30P 01111 4 07:30P 01111 4 07:30P 0111100 4 11:00P T 1 07:58P T 1 10:00P Th 1 09:00P	INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PROOF OF PERFORMANCE AND PUT IN PROOF OF PERFORMANCE 01111 4 05:58A 07:00A 01111 4 07:00A 09:00A 01111 4 09:00A 09:30A 01111 5 10:58A 11:58A 01111 4 04:30P 05:00P 01111 4 05:00P 05:30P 01111 4 07:30P 06:00P 01111 4 07:30P 07:58P 0111100 4 11:00P 11:35P T 1 07:58P 09:00P T 1 10:00P 10:00P	DAYS PWK. FROM TO LENGTH INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. F 01111 4 05:58A 07:00A 30S 01111 4 07:00A 09:00A 30S 01111 4 09:00A 09:30A 30S 01211 5 10:58A 11:58A 30S 01111 4 04:00P 04:30P 30S 01111 4 05:00P 05:30P 30S 01111 4 05:00P 05:30P 30S 01111 4 07:30P 07:58P 30S 01111 4 07:30P 07:58P 30S 01111 4 07:30P 07:58P 30S 01111 4 07:58P 09:00P 30S T 1 07:58P 09:00P 30S T 1 10:00P 11:00P 30S Th 1 09:00P 10:00P	DAYS PWK. FROM TO LENGTH EFFECTIVE DATES INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. FAID FOR BY RESTORE O. 01111.	INVOICE PAID, PROOF OF PERFORMANCE ND PUT IN P BLIC FILE. FAID FOR BY RESTORE OF FUTURE	DAYS PWK FROM TO LENGTH EFFECTIVE DATES PROGRAMS BOCST.	NAME PANK FROM TO LENGTH EFFECTIVE DATES PROGRAMS BDGST UNIT RATE

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND **PAGE** 2 24184 AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** MENTZER MEDIA SERVICES NAME RESTORE OUR FUTURE Required 600 Fairmount Ave Ste 306 1250 Eye Street NW AND Announcement 28 days Ste 900 **ADDRESS** Towson MD 21286-1002 Washington DC 20005 prior notice USA USA CONTACT PRODUCTFLIGHT 1 8/14-20 LOCAL AGENCY EST. NO. PRODUCT Brian Butz-1 1310

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	F	1	07:58P	09:00P	30s	08/17/12-08/17/12	TEACHER ROCK/WON'T BACK DOW	N 1	1750.00	1750.00
16	F	1	09:00P	10:00P	30s	08/17/12-08/17/12	CSI: NY	1	1950.00	1950.00
17	F	1	10:00P	11:00P	30s	08/17/12-08/17/12	BLUE BLOODS	1	2000.00	2000.00
18	Sa	2	07:58A	10:00A	30S	08/18/12-08/18/12	SAT.CBS MORNING NEWS	2	200.00	400.00
19	Sa	1	07:00P	07:30P	305	08/18/12-08/18/12	SAT 7PM NEWS	1	315.00	315.00
20	Sa	1	11:00P	11:35P	30s	08/18/12-08/18/12	11PM NEWS	1	1100.00	1100.00
21	Su	1	06:30P	07:00P	30s	08/19/12-08/19/12		1	315.00	315.00
22	Su	1	06:58P	08:00P	30S	08/19/12-08/19/12	60 MINUTES	1	2200.00	2200.00
23	Su	1	10:00P	11:00P	30s	08/19/12-08/19/12	THE MENTALIST	1	2100.00	2100.00
24	Su	1	11:00P	11:35P	30s	08/19/12-08/19/12	11PM NEWS	1	1100.00	1100.00
25	М	1	05:58A	07:00A	30s	08/20/12-08/20/12	THIS MORNING 6-7AM	1	500.00	500.00
26	М	1	07:00A	09:00A	30s	08/20/12-08/20/12	THE EARLY SHOW	1	300.00	300.00
27	М	1	09:00A	09:30A	30s	08/20/12-08/20/12	PITTSBURGH LIVE	1	165.00	165.00
28	М	1	10:58A	11:58A	30s	08/20/12-08/20/12	PRICE IS RIGHT	1	395.00	395.00
29	М	1	04:00P	04:30P	30s	08/20/12-08/20/12	4-430PM NEWS	1	500.00	500.00

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ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

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		ANL		PAGE 3
24184	AGENCY (OR SERVICE	ACTING AS AGENT FOR 33029	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA S	ERVICES	RESTORE OUR FUTURE	420 30 30 30
AND	600 Fairmount A	ve Ste 306	1250 Eye Street NW	Required
AND			Ste 900	Announcement 28 days
ADDRESS	Towson	MD 21286-1002	Washington DC 20005	prior notice
	USA		USA	prior riotico
CONTACT			PRODUCTFLIGHT 1 8/14-20	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310 CODE	
NATIONAL SALESPERSON	v			

BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12

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NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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- ethnicity		SPOTS	ті	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
			04.300	05.000	200	20 /20 /10 00 /20 /10	420 EDW MENO		500.00	500.00
30	М	1	04:30P	05:00P	2000000	08/20/12-08/20/12		1		
31	М	1	05:00P	05:30P		08/20/12-08/20/12		1	700.00	700.00
32	М	1	05:30P	06:00P	30S	08/20/12-08/20/12	530-6PM NEWS	1	700.00	700.00
33	М	1	07:30P	07:58P	30S	08/20/12-08/20/12	THE INSIDER	1	450.00	450.00
34	М	1	11:00P	11:35P	30S	08/20/12-08/20/12	11PM NEWS	1	1200.00	1200.00
35	М	1	10:00P	11:00P	30s	08/20/12-08/20/12	HAWAII FIVE-0 Total Contract:	1 67	2100.00	2100.00 51875.00
	12				Qtr 3	Jul -12 .00	Billing Summary Aug Sep 51085.00 .00	GR	Total 51085.00 AND TOTAL 51085.00	

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